



UNIVERSITÀ DEGLI STUDI DI PAVIA - FACOLTÀ DI ECONOMIA  
LAUREA MAGISTRALIS (2-YEAR MASTER PROGRAMME) IN  
INTERNATIONAL BUSINESS AND ECONOMICS

MASTER PROGRAMME IN  
INTERNATIONAL BUSINESS AND ECONOMICS (MIBE)

# «*Big Data: Theory & Practice*»

Reading Room  
21<sup>st</sup> May 2013

17:00-18:30

*"Big Data: beyond data"*

**Richard Watson**

University of Georgia



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18:45-20:30

*"Making big data come to life"*

**Eleonora Caglio**



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Introduction: **Gabriele Piccoli**, PhD