



University of Pavia

Department of Economics and Management

## Seminar Series in International Business

Venue: Board Room (Sala di Presidenza), ground floor

**Nov 14<sup>th</sup> 2013, 1:00 pm**

SMEs approach to emerging markets.  
A cross cultural comparison between  
Italian and Finnish companies.

**G.P. Baronchelli**

*University of Bergamo, Italy*

**Olli Kuivalainen**

*Lappeenranta University of Technology,  
School of Business, Finland*

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